



Chapter Champion Email Templates

Closed Chapters

*These email templates will help you share the impact of donations to the foundation, as well as play up the friendly competition of the Chapter Challenge. Customize these with your personal touch and/or specifics about where the chapter is on the Chapter Challenge leaderboard. Don't forget to enter information anywhere you see **burgundy text**!*

Before You Begin

Review the [step-by-step guide](#) for how to use Group Emailer to send these emails!

Prior to Founders Day of Giving

Send any time between Oct. 16 and Oct. 21 to the “Alumnae” audience

Subject: Join me in supporting **[CHAPTER]** Chapter on KD Founders Day of Giving

Dear **{{ recipient.first_name }}**,

On October 23, Kappa Delta will celebrate our 129th Founders Day, and sisters across the country will come together for the Kappa Delta Foundation's third annual Founders Day of Giving.

As the Founders Day of Giving Champion for **[CHAPTER]** Chapter, I'm inviting you to join me in celebrating the sisterhood that shaped us by making a gift to the Kappa Delta Foundation.

Every gift is an act of love and loyalty that helps Kappa Deltas build confidence, develop as leaders, access scholarships, strengthen their mental well-being and find support when they need it most.

You don't have to wait until Founders Day to make your impact! Visit **[CHAPTER PAGE LINK]** to make your gift today and help **[CHAPTER] Chapter** climb the Chapter Challenge leaderboard. Chapters are competing for both the most dollars raised and the greatest participation, so every gift makes a difference.

Together, we can honor our founders' vision and the sisterhood we built at **[CHAPTER]** while investing in opportunities that empower Kappa Deltas across the country.

Thank you for joining me in investing in Kappa Delta's future.

[SIGN OFF]

Day-of Founders Day of Giving

Send between 11 a.m. and 2 p.m. CT on Oct. 23 to the “Alumnae – Not Donated Founders Day” audience

Subject: Today, let’s honor the legacy of [Chapter] Chapter

Happy Founders Day, {{ recipient.first_name }}!

Today, Kappa Deltas everywhere are celebrating 129 years of sisterhood by coming together for the Kappa Delta Foundation’s third annual Founders Day of Giving. As your [CHAPTER] Chapter Champion, I hope you’ll join me in honoring the chapter that brought us together.

The friendships, traditions and values we gained through membership in [CHAPTER] Chapter continue to shape who we are. Today is an opportunity to ensure future generations of Kappa Deltas experience that same sense of belonging and confidence.

If you’re able, please make your gift today through our chapter’s giving page: [CHAPTER PAGE LINK].

Your generosity supports opportunities that reach sisters across Kappa Delta – from graduate scholarships and leadership development to programs like Confident Conversations that help members build confidence, navigate challenges and strengthen their lifelong connection to our sisterhood. With [\$ AMOUNT RAISED] already raised from [#] of [CHAPTER] Chapter donors, we are [PROGRESS UPDATE ON LEADERBOARD]!

Thank you for celebrating Founders Day with me and for keeping the spirit of [CHAPTER] chapter alive. Together, we can ensure Kappa Delta remains a source of confidence, connection and opportunity for sisters across the country.

AOT,
[SIGN OFF]

Thank You!

Send on Oct. 24 to the “Alumnae – Donated Founders Day” audience

Kappa Delta Foundation staff will send all Champions the grand total to include in thank you emails along with the names of the donors from your chapter. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE SENDING THIS EMAIL.

Subject: Thank you for making Founders Day of Giving a success!

{{ recipient.first_name }},

Thank you for celebrating Kappa Delta’s 129th Founders Day by supporting the Kappa Delta Foundation during our third annual Founders Day of Giving!

Because of your generosity, [CHAPTER] Chapter raised \$[AMOUNT] as part of a nationwide effort that totaled \$[GRAND TOTAL FROM KDHQ] to empower Kappa Deltas today and for generations to come.

Your gifts are more than dollars – they’re an investment in confident leaders, meaningful opportunities and a stronger future for our sisterhood. Together, we’re helping provide scholarships, leadership development, mental health and wellness resources, and emergency assistance for sisters who need it most.

I am so proud of what we accomplished together and proved the bonds we formed at [CHAPTER] continue to make a difference. Thank you for honoring our founders' vision and investing in a future where every Kappa Delta has the confidence to lead, serve and thrive.

AOT,
[SIGN OFF]