



Chapter Champion Email Templates

Active Chapters

*These email templates will help you share the impact of donations to the foundation, as well as play up the friendly competition of the Chapter Challenge. Customize these with your personal touch, including the impact you've seen KD's programs have on your chapter, and/or specifics about where the chapter is on the Chapter Challenge leaderboard. Don't forget to enter information anywhere you see **burgundy text!***

Before You Begin

Review the [step-by-step guide](#) for how to use Group Emailer to send these emails!

Prior to Founders Day of Giving

Send any time between Oct. 16 and Oct. 21 to the "Alumnae" audience

Subject: Join me in supporting [CHAPTER] Chapter on KD Founders Day of Giving

Dear {{ recipient.first_name }},

On October 23, Kappa Delta will celebrate our 129th Founders Day, and sisters across the country will come together for the Kappa Delta Foundation's third annual Founders Day of Giving.

As the Founders Day of Giving Champion for [CHAPTER] Chapter, I'm inviting you to join me in celebrating the sisterhood that has shaped us by making a gift to the Kappa Delta Foundation.

Every gift is an act of love and loyalty that helps Kappa Deltas build confidence, develop as leaders, access scholarships, strengthen their mental well-being and find support when they need it most.

You don't have to wait until Founders Day to make your impact! Visit [CHAPTER PAGE LINK] to make your gift today and help [CHAPTER] Chapter climb the Chapter Challenge leaderboard. Chapters are competing for both the most dollars raised and the greatest participation, so every gift makes a difference.

Together, we can honor our founders' vision and demonstrate the strength of [CHAPTER] Chapter's sisterhood.

Thank you for joining me in investing in Kappa Delta's future.

[SIGN OFF]

Day-of Founders Day of Giving

Send between 11 a.m. and 2 p.m. CT on Oct. 23 to the “Alumnae – Not Donated Founders Day” audience

Subject: Today, let’s show the strength of [Chapter] Chapter

Happy Founders Day, {{ recipient.first_name }}!

Today, Kappa Deltas everywhere are celebrating 129 years of sisterhood by coming together for the Kappa Delta Foundation’s third annual Founders Day of Giving. As your [CHAPTER] Chapter Champion, I hope you’ll join me in honoring the chapter that brought us together.

Whether your time at [CHAPTER] was years ago or just recently, we all share the same bond – and today is a chance to pay that experience forward for the sisters who will follow us.

If you’re able, please make your gift today through our chapter’s giving page: [CHAPTER PAGE LINK].

Your support will have a direct impact on our chapter.

- INSERT IMPACT BULLETS provided via email

Your generosity helps create these opportunities and ensures KDs chapters continue to grow stronger for future generations. With [\$ AMOUNT RAISED] already raised from [#] of [CHAPTER] Chapter donors, we are [PROGRESS UPDATE ON LEADERBOARD]!

Thank you for celebrating Founders Day with me and for continuing the legacy of our sisterhood. Together, we can ensure Kappa Delta remains a source of confidence, connection and opportunity for generations to come.

AOT,
[SIGN OFF]

Thank You!

Send on Oct. 24 to the “Alumnae – Donated Founders Day” audience

Kappa Delta Foundation staff will send all Champions the grand total to include in thank you emails along with the names of the donors from your chapter. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE SENDING THIS EMAIL.

Subject: Thank you for making Founders Day of Giving a success!

[CHAPTER] Chapter Sisters,

Thank you for celebrating Kappa Delta’s 129th Founders Day by supporting the Kappa Delta Foundation during our third annual Founders Day of Giving!

Because of your generosity, [CHAPTER] Chapter raised \$[AMOUNT] as part of a nationwide effort that totaled \$[GRAND TOTAL FROM KDHQ] to empower Kappa Deltas today and for generations to come.

Your gifts are more than dollars – they're an investment in confident leaders, meaningful opportunities and a stronger future for our sisterhood. Together, we’re helping provide scholarships, leadership development, mental health and wellness resources, and emergency assistance for sisters who need it most.

I am so proud of what our chapter accomplished together. Every gift reflected the love, loyalty and connection that have defined Kappa Delta for 129 years. Thank you for honoring our founders' vision and investing in a future where every Kappa Delta has the confidence to lead, serve and thrive.

AOT,
[SIGN OFF]