



Chapter Champion Social Media Templates

Spread the word about Founders Day of Giving on your favorite social media platforms! If your chapter has an alumnae Facebook group, that is also a great place to post! Use the sample graphics and post language or share your own throwback KD photos or ones that show the impact it's had on your life!

*Tag **@kappadeltahq** and **@kappadeltafoundation** so we can celebrate with you. Feel free to personalize the captions, but in EVERY post, share your special giving link!*

*Don't forget to enter information anywhere you see **burgundy text**!*

Before We Begin

Get your graphics. [Click here to get all your Chapter Champion Toolkit graphics!](#)

Prior to Founders Day of Giving

Any time before Oct. 21

Change your Facebook cover photo. On Facebook, you can change your cover/header photo to promote Founder's Day of Giving! [Use these instructions to change your Facebook page cover photo.](#)

Make your chapter's unique link your "link in bio" on Instagram. On your mobile device, [use these instructions to add a "link in bio" link](#) to your Instagram profile. Be sure to add the link before posting!

Post Instagram Stories. Use the Instagram Story graphics to easily share your chapter link. Watch [this video tutorial](#) on how to add, change and place a link on your Story graphics.

CAPTIONS OPTIONS

Post a save the date using your favorite caption below!

- **Option 1:** Kappa Delta's 129th Founders Day is almost here! On Oct. 23, sisters across the country will come together for Founders Day of Giving to celebrate the sisterhood that shaped us. I hope you'll join me! Give early and support **[CHAPTER]** here: **[INSERT SPECIAL LINK]**
- **Option 2:** I'm proud to represent **[CHAPTER]** Chapter as a Founders Day of Giving Champion! Every gift is an act of love and loyalty that helps Kappa Deltas build confidence, develop as

leaders and find support when they need it most. Early giving is open — let's show what our chapter can do! [\[CHAPTER PAGE LINK\]](#)

- **Option 3:** Kappa Delta has given me friendships, opportunities and memories I'll always cherish. That's why I'll be celebrating Founders Day of Giving on Oct. 23. I hope you'll join me in investing in the future of our sisterhood. [\[CHAPTER PAGE LINK\]](#)
- **Option 4:** The Chapter Challenge is on! Every donor helps [\[CHAPTER\]](#) move up the leaderboard, so whether your gift is large or small, your participation matters. Let's make our chapter proud! [\[CHAPTER PAGE LINK\]](#)
- **Option 5:** Confidence changes lives — and together we can help build it in every Kappa Delta. Join me in celebrating Founders Day of Giving on Oct. 23 by making your gift today. [\[CHAPTER PAGE LINK\]](#)

Day-of Founders Day of Giving

Post on Oct. 23

CAPTION OPTIONS

- **Option 1:** HAPPY FOUNDERS DAY, KD! ❤️ Today we celebrate 129 years of Kappa Delta sisterhood by giving back to the organization that continues to invest in KDs every day. Join me in supporting [\[CHAPTER\]](#) and the Kappa Delta Foundation: [\[CHAPTER PAGE LINK\]](#)
- **Option 2:** Today, [\[CHAPTER\]](#) Chapter is competing with KD chapters nationwide in the KD Founders Day of Giving Chapter Challenge! Every donor helps us climb the leaderboard, so your participation truly matters. Let's show the strength of our sisterhood! [\[CHAPTER PAGE LINK\]](#)
- **Option 3:** Your KD Founders Day of Giving gift helps provide scholarships, leadership development, mental health and wellness resources, and alumnae crisis grants for Kappa Deltas across the country. Every gift makes a difference. [\[CHAPTER PAGE LINK\]](#)
- **Option 4:** Every Kappa Delta has a story that began with a bid, a big sister, a late-night study session or a lifelong friend. Today I'm celebrating the chapter that gave me it all by supporting the Kappa Delta Foundation. I hope you'll join me. [\[CHAPTER PAGE LINK\]](#)
- **Option 5:** We're making great progress! So far, [\[CHAPTER\]](#) has raised \$[\[AMOUNT\]](#) from [\[#\]](#) sisters. Can you help us move even higher on the Founders Day of Giving Chapter Challenge leaderboard before midnight? [\[CHAPTER PAGE LINK\]](#)

Post-Founders Day of Giving

Post on Oct. 24

Kappa Delta Foundation staff will send all Chapter Champions the grand total to include in thank yous and the names of the donors from your chapter. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE POSTING.

CAPTION OPTIONS

- **Option 1:** Thank you, [CHAPTER] sisters! Together, we raised \$[AMOUNT] with [#] donors as part of a nationwide effort that raised \$[AMOUNT FROM KDHQ] for the Kappa Delta Foundation. Your generosity is helping Kappa Deltas lead with confidence today and into the future.
- **Option 2:** What an incredible day! I'm so proud of [CHAPTER] and every sister who participated in Founders Day of Giving. Thank you for honoring our founders' vision and showing the power of lifelong sisterhood.
- **Option 3:** Because of your generosity, more Kappa Deltas will receive scholarships, leadership opportunities, mental health and wellness resources, and support when they need it most. Thank you for making a lasting difference.