



Chapter Champion Text Templates

*Texting is one of the easiest ways to personally invite sisters to celebrate Founders Day of Giving. Keep your messages short, personal and authentic — and always include your special giving link to make donating easy. Don't forget to enter information anywhere you see **burgundy text!***

Tips for successful texting:

- Personalize your message whenever possible.
- Text sisters you know rather than sending a mass message.
- Follow up individually if someone has questions.
- Thank sisters after they make their gift.
- Keep it conversational — your personal invitation is what makes the biggest difference.

Day Before Founders Day of Giving

Send on Oct. 22

Option 1: Tomorrow is Kappa Delta's 129th Founders Day! Join me in celebrating the sisterhood that shaped us by making a gift to the KD Foundation. Every gift is an act of love and loyalty. [\[CHAPTER PAGE LINK\]](#)

Option 2:

Founders Day of Giving is tomorrow! I hope you'll join me in honoring our founders' vision by supporting the Kappa Delta Foundation. Let's show the strength of the [\[CHAPTER\]](#) sisterhood! [\[CHAPTER PAGE LINK\]](#)

Day-of Founders Day of Giving

Send on Oct. 23

Option 1: Happy Founders Day! 💚 Today, sisters everywhere are celebrating 129 years of Kappa Delta by giving back. Will you join me? Every donor helps [\[CHAPTER\]](#) in the Chapter Challenge! [\[CHAPTER PAGE LINK\]](#)

Option 2: Today is Founders Day of Giving! I'm celebrating by making a gift to the Kappa Delta Foundation because I believe in the future of our sisterhood. I'd love for you to join me! [\[CHAPTER PAGE LINK\]](#)

Option 3: Happy Founders Day! 💚 Celebrate KD's 129th birthday by making a gift that funds scholarships, leadership training, wellness programs and crisis support for KDs everywhere. Give now! [\[CHAPTER PAGE LINK\]](#)

(Optional follow-up in late afternoon or evening)

Option 1: There's still time! [CHAPTER] is making great progress in the Chapter Challenge, and every donor helps. If you haven't given yet, I'd be so grateful if you'd join me before midnight. [CHAPTER PAGE LINK]

Option 2: Founders Day of Giving ends tonight! Help us celebrate 129 years of KD and support sisters for generations to come. Give before midnight: [CHAPTER PAGE LINK]

Option 3: Only a few hours left! Founders Day of Giving ends tonight. Every gift helps provide scholarships, leadership opportunities and support for Kappa Deltas everywhere. Join me before midnight! [CHAPTER PAGE LINK]

Day After Founders Day of Giving

Send on Oct. 24

Kappa Delta Foundation staff will send all Champions the grand total to include in thank you texts. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE SENDING.

Option 1: Thank you for celebrating Founders Day of Giving with me! Because of generous sisters like you, [CHAPTER] raised \$[CHAPTER TOTAL FROM KDHQ] as part of a nationwide effort that raised \$[GRANT TOTAL FROM KDHQ]. 💖 I'm so grateful for your support!

Option 2: I'm so grateful for you, sister! 💚 Thank you for making Founders Day of Giving such a success! Every gift helps Kappa Deltas build confidence, grow as leaders and find support when they need it most. I'm proud of what our [CHAPTER] sisters accomplished together!