

# **Champion Text Templates**

Texting is an easy way to encourage sisters to join together and make a gift to the Kappa Delta Foundation. Keep texts short, sweet and personal! And in EVERY text, share your giving link to make donating easy on your sisters. Don't forget to enter information anywhere you see burgundy text!

### Day Before Founders Day of Giving

Send on Oct. 22

Tomorrow Kappa Delta turns 128! Celebrate our founders' vision by giving back during the second annual Founders Day of Giving. Join me in supporting [CHAPTER] Chapter sisters: [CHAPTER PAGE LINK]

It's almost here! ♥ Tomorrow is Founders Day of Giving — a chance to honor our sisterhood and to invest in KD's future. Make your gift early: [CHAPTER PAGE LINK]

## Day-of Founders Day of Giving

Send on Oct. 23 (morning)

TODAY IS THE DAY! It's Founders Day of Giving! [CHAPTER] Chapter is competing with other KD chapters across the country for the most dollars raised OR the largest number of alumnae to donate. Go to [CHAPTER PAGE LINK] and join me in helping [CHAPTER] top the leaderboard!

Happy Founders Day! <sup>™</sup> Celebrate KD's 128<sup>th</sup> birthday by making a gift that funds scholarships, leadership, wellness programs and crisis support for KDs everywhere. Give now! [CHAPTER PAGE LINK]

### (afternoon/keep the momentum going)

Still time to give! Founders Day of Giving is in full swing and [CHAPTER] is climbing the leaderboard! Help us reach the top! [CHAPTER PAGE LINK]

Your gift = confidence, scholarships and support for sisters. Don't miss your chance to honor 128 years of KD today! (CHAPTER PAGE LINK)

### (evening/last call)

[CHAPTER] Chapter is [PROGRESS UPDATE ON LEADERBOARD], but we're not done yet! There are only a few hours left to give, so let's finish strong! Make your gift and spread the word before midnight: [CHAPTER PAGE LINK]

Last chance to give for Founders Day! Help us celebrate 128 years of KD and support sisters for generations to come. Give before midnight: [CHAPTER PAGE LINK]

Only a few hours left! Founders Day of Giving ends tonight. Join me and help [CHAPTER] Chapter finish strong — let's show the power of our sisterhood! [CHAPTER PAGE LINK]

# Day After Founders Day of Giving

### Send on Oct. 24

Kappa Delta Foundation staff will send all Champions the grand total to include in thank you texts. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE SENDING.

Thank you! Because of your generosity, [CHAPTER] raised \$[TOTAL FROM KDHQ] and had [NUMBER] of sisters donate. We Your gift strengthens KD today and for generations to come!

I'm so grateful for you, sister! Thanks to your support, [CHAPTER] Chapter raised \$[TOTAL FROM KDHQ] and had [NUMBER] of sisters donate, helping us build confidence and inspire action for years to come.