



Champion Social Media Templates

Spread the word about Founders Day of Giving on your personal media platforms! If your chapter has an alumnae Facebook group, that is also a great place to post! Use the sample graphics and post language or share your own throwback KD photos or ones that show the impact it's had on your life!

*Tag **@kappadeltahq** and **@kappadeltafoundation** to get featured on KDs socials. Tag sisters in the comments to get their attention, and to thank them once they give. Feel free to customize the captions, but in EVERY post, share your special giving link!*

*Don't forget to enter information anywhere you see **burgundy text**!*

Before We Begin

Get your graphics. [Click here to get all your Champion Toolkit graphics!](#)

Prior to Founders Day of Giving

Any time before Oct. 16

FACEBOOK

Change your cover photo. On Facebook, you can change your cover/header photo to promote Founder's Day of Giving! [Use these instructions to change your Facebook page cover photo.](#)

Post a save the date. Use [this graphic](#) and pair it with your favorite caption from below!

- **Caption Option 1:** It's almost Kappa Delta's 128th birthday! Join me in making a gift this Founders Day of Giving on Oct. 23. Your gift will build confidence and inspire action for today's and tomorrow's Kappa Delta women! **[INSERT SPECIAL LINK]**
- **Caption Option 2:** Kappa Delta's 128th birthday is almost here! Celebrate with me by making a gift to the Kappa Delta Foundation. Together, KDs nationwide will work toward raising \$355,000 to strengthen the future of our sisterhood. Give early and help **[CHAPTER] Chapter** top the leaderboard: **[CHAPTER PAGE LINK]**

Instagram

Make your special link your “link in bio.” On your mobile device, [use these instructions to add a “link in bio” link](#) to your Instagram profile. Be sure to add the link before posting!

Post to your feed. Use [this graphic](#) and pair it with your favorite caption from below!

- **Caption 1:** It’s almost Kappa Delta’s 128th birthday! Join me in celebrating KD’s second annual Founders Day of Giving on Oct. 23. Your gift will build confidence and inspire action. Click the link in my bio to donate now!
- **Caption 2:** KD sisters, Founders Day is almost here! Let’s honor 128 years of sisterhood by giving back to the KD Foundation. Together we hope to raise \$355,000 to empower KD women of today and tomorrow. Give early so **[CHAPTER] Chapter** climbs the leaderboard! Donate now with the link in my bio!


Post Instagram stories. Use the Instagram Story graphics to easily share your special link. Watch [this video tutorial](#) on how to add, change, and place a link on your Story graphics.

Day-of Founders Day of Giving

Post on Oct. 23, as early in the day as possible


Facebook

Post about Founders Day of Giving. Post as often as you like. We’ve provided graphics in the [Champion Toolkit](#) and captions below!

- **Caption Option 1:** HAPPY FOUNDERS DAY, KD!  Join me in celebrating 128 years of Kappa Delta by giving the gift of sisterhood. Together, we can build confidence and inspire action for generations. Give now: **[CHAPTER PAGE LINK]**
- **Caption Option 2:** Today, **[CHAPTER] Chapter** is competing with KD chapters nationwide in the Chapter Challenge! Help us reach KD's bold \$355,000 goal. Every gift supports scholarships, leadership, wellness programs and crisis funding. Give now: **[CHAPTER PAGE LINK]**

Instagram

Post to your feed. Post as often as you wish - we’ve provided graphics in the [Champion Toolkit](#) and captions below!

- **Caption Option 1:** HAPPY FOUNDERS DAY, KD!  Join me in celebrating 128 years of Kappa Delta by giving the gift of sisterhood. Together, we can build confidence and inspire action for generations. Visit the link in my bio to give now!

- **Caption Option 2:** Today, [CHAPTER] is competing with KD chapters nationwide in the Chapter Challenge! Help us reach KD's bold \$355,000 goal. Every gift supports scholarships, leadership, wellness programs, and crisis funding. Visit the link in my bio to give now!

Throughout the day, post Instagram stories. Use the Instagram Story graphics in the [Champion Toolkit](#) to easily share your special link, update on leaderboard progress and share your why. Watch the video tutorial on how to add, change, and place a link on your Story graphics.

Post-Founders Day of Giving

Post on Oct. 24

Kappa Delta Foundation staff will send all Champions the grand total to include in thank yous and the names of the donors from your chapter. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE POSTING.

Facebook

Say “Thank you, sister!” Celebrate our Founders Day of Giving successes with the graphics in the [Champion Toolkit](#) and caption below! [Use these instructions to tag sisters who donated in the photo in your post.](#)

- Caption: Thank you for supporting KD’s second annual Founders Day of Giving! ❤️ Because of you, [CHAPTER] Chapter raised \$[AMOUNT] and had [NUMBER] sisters give as part of a nationwide effort that totaled \$[AMOUNT FROM KDHQ]. Your gifts fund scholarships, leadership training, mental health & wellness programs, and crisis grants for sisters of today and tomorrow. That’s the power of lifelong sisterhood!

Instagram

Post to your feed. Celebrate our Founders Day of Giving successes with the graphics in the [Champion Toolkit](#) and caption below! [Use these instructions to tag sisters who donated in the photo in your post.](#)

- Caption: Thank you for supporting KD’s second annual Founders Day of Giving! ❤️ Because of you, [CHAPTER] Chapter raised \$[AMOUNT] and had [NUMBER] sisters give as part of a nationwide effort that totaled \$[AMOUNT FROM KDHQ]. Your gifts fund scholarships, leadership training, mental health & wellness programs, and crisis grants for sisters of today and tomorrow. That’s the power of lifelong sisterhood!

Share Instagram stories. Use the Instagram Story graphic in the [Champion Toolkit](#) to celebrate our Founders Day of Giving successes. Share the [Kappa Delta Foundation’s official amount raised announcement post](#) to your stories once it’s posted as well!