



Champion Email Templates

*These email templates will help you share the impact of donations to the foundation, as well as play up the friendly competition of the Chapter Challenge. Customize these with your personal touch, including the impact you've seen KD's programs have on your chapter, and/or specifics about where the chapter is on the Chapter Challenge leaderboard. Don't forget to enter information anywhere you see **burgundy text!***

Prior to Founders Day of Giving

Send any time before Oct. 16 to your personal contacts in your chapter (using BCC)

Subject: Join me in supporting [CHAPTER] Chapter on Founders Day of Giving

Dear [Chapter of Initiation] Chapter Sisters,

On October 23, Kappa Delta will celebrate its 128th Founders Day! The Kappa Delta Foundation is marking the occasion with our second annual Founders Day of Giving — a day to honor our legacy, uplift one another and invest in the future of our sisterhood.

This year, our goal is bold: raise \$355,000 to build confidence and inspire action in Kappa Deltas today and for generations to come.

I invite you, my [CHAPTER] Chapter sisters, to join me by making a gift to the KD Foundation on or before Oct. 23. Your support helps provide scholarships, leadership development, mental health and wellness programs, and crisis funding for sisters of every era.

You don't have to wait until Founders Day to make an impact! Visit [CHAPTER PAGE LINK] to give early and help [CHAPTER] Chapter climb the Chapter Challenge leaderboard. There are two challenges: most dollars raised and largest number of alumnae to donate. Let's show the strength of our sisterhood and lead the way!

Thank you for supporting Kappa Delta and helping each [CHAPTER] Chapter sister grow in confidence and courage.

[SIGN OFF]

Day-of Founders Day of Giving – Morning

KDF to send mid-morning on Oct. 23 on behalf of Champions

Kappa Delta Foundation staff will send this email on the morning of Founders Day of Giving on behalf of all Champions. If there are multiple Champions for a given chapter, it will come “from” all Champions from that chapter. Responses will come to foundation@kappadelta.org and may be routed to you by KDF staff as needed.

Subject: It’s time to support [Chapter] Chapter — Founders Day of Giving is here!

[CHAPTER] Chapter Sisters,

Today is the day! It’s Founders Day of Giving, and together we celebrate the legacy of the four bold women who founded Kappa Delta 128 years ago.

Now it’s our turn to carry their vision forward. With sisters and friends nationwide, let’s build confidence and inspire action for today’s and tomorrow’s Kappa Delta women.

Make your gift at [CHAPTER PAGE LINK] to support the Kappa Delta Foundation now! Every dollar fuels scholarships, leadership opportunities, mental health and wellness programming, and crisis funding.

We’re competing with other KD chapters across the country in the Chapter Challenge – to raise the most dollars and to have the largest number of donors give. Let’s show what [CHAPTER] Chapter can do! PLEASE SHARE this link far and wide to spread the word and make a difference for Kappa Deltas everywhere: [CHAPTER PAGE LINK]

[SIGN OFF]

Send mid-afternoon on Oct. 23

Subject: There's still time to support [Chapter] Chapter on Founders Day of Giving!

Happy Founders Day, [NAME],

For 128 years, Kappa Delta has strived for that which is honorable, beautiful and highest. Today is the perfect day to honor our legacy with a gift to the Kappa Delta Foundation.

Your support helps fund scholarships, leadership development programs, mental health and wellness initiatives, and emergency grants — ensuring every Kappa Delta has the tools and confidence to thrive.

With [\$ AMOUNT RAISED] already raised from [#] of [CHAPTER] Chapter donors, we are [PROGRESS UPDATE ON LEADERBOARD]!

Make your gift today at [CHAPTER PAGE LINK]. Then PLEASE SHARE the link on your social media or in a message to a sister, and help Kappa Delta reach our \$355,000 goal and make an even greater impact for sisters everywhere.

Thank you for celebrating Founders Day with me and for helping to strengthen our sisterhood!

[SIGN OFF]

Day-of Founders Day of Giving – Evening

Send the evening of Oct. 23

Subject: Only a few more hours left to give!

[CHAPTER] Chapter Sisters,

Can you believe Founders Day of Giving is almost over? With [\$ AMOUNT RAISED] already raised from [#] of [CHAPTER] Chapter donors, we are [PROGRESS UPDATE ON LEADERBOARD]!

I'm so grateful for everyone who has stepped up today, but we're not done yet. **There are only a few hours left to give**, and serious bragging rights are on the line. Let's finish strong!

Make your gift and share the link before midnight: [CHAPTER PAGE LINK]

Your support empowers Kappa Deltas through scholarships, leadership development, mental health and wellness programming, and crisis funding. Together, we're ensuring the next 128 years are just as bold as the first.

Thank you for standing heart to heart and hand to hand with me!

[SIGN OFF]

Thank You!

Send on Oct. 24

Kappa Delta Foundation staff will send all Champions the grand total to include in thank you emails along with the names of the donors from your chapter. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE SENDING THIS EMAIL.

Subject: Thank you for supporting your sisters!

[CHAPTER] Chapter Sisters,

Thank you for your incredible support during KD's second annual Founders Day of Giving! Because of you, [CHAPTER] Chapter raised \$[AMOUNT] as part of a nationwide effort that totaled \$[GRAND TOTAL FROM KDHQ].

Your gifts provide scholarships, leadership development, mental health and wellness programs, and crisis funding — helping sisters today and for generations to come.

A special shoutout to these sisters whose gifts brought our chapter together in the spirit of “truth, of honor, of duty, without which there can be no true friendship”:

[LIST]

Now that's the power of lifelong sisterhood. Our founders would be so proud! Thank you for making a difference with your brave heart.

AOT,

[SIGN OFF]

P.S. If you missed out on Founders Day of Giving, you can give anytime at donate.kappadelta.org!