



Champion Social Media Templates

Spread the word about Founders Day of Giving on your personal media platforms! Use the sample graphics and post language or share your own throwback KD photos or ones that show the impact it's had on your life!

Tag [@kappadeltahq](#) and [@kappadeltafoundation](#) to get featured on KDs socials. Tag sisters in the comments to get their attention, and to thank them once they give. Feel free to customize the captions, but in EVERY post, share your special giving link!

*Don't forget to enter information anywhere you see **burgundy text!***

Before We Begin

Get your graphics. [Click here to get all your Champion Toolkit graphics!](#)

Using Canva. Some of the graphics are templates available through Canva – a free graphic design website. Don't have Canva? That's ok – all you have to do is [sign up here!](#)

Feel free to edit the included templates. Each graphic has text or photos you can change, and we hope you'll make each your own.

Prior to Founders Day of Giving

Any time before Oct. 16

Facebook

Change your cover photo. On Facebook, you can change your cover/header photo to promote Founder's Day of Giving! [Use these instructions to change your Facebook page cover photo.](#)

Post a save the date. Use the save the date in the [Champion Toolkit](#) and pair it with your favorite caption!

- Caption Option 1: It's almost Kappa Delta's 127th birthday! Join me in making a gift this Founders Day of Giving on Oct. 23. Your gift will build confidence and inspire action for today's and tomorrow's Kappa Delta women! [\[INSERT SPECIAL LINK\]](#)
- Caption Option 2: Kappa Delta's 127th birthday is almost here. Celebrate with me by making a gift to the Kappa Delta Foundation! Together, KDs across the country will join together to raise over \$150,000 on Founders Day. Join me by giving early at [\[SPECIAL LINK\]](#), so [\[CHAPTER\]](#) tops the Chapter Challenge leaderboard for most dollars raised.

Instagram

Make your special link your "link in bio." On your mobile device, [use these instructions to add a "link in bio" link](#) to your Instagram profile. Be sure to add the link before posting!

Post to your feed. Use the save the date in the [Champion Toolkit](#) and pair it with your favorite caption!

- Caption 1: It's almost Kappa Delta's 127th birthday! Join me in making a gift this Founders Day of Giving on Oct. 23. Your gift will build confidence and inspire action for today's and tomorrow's Kappa Delta women! Link in bio.
- Caption 2: KD Sisters, Kappa Delta's 127th birthday is almost here. Celebrate with me by making a gift to the Kappa Delta Foundation! Together, KDs across the country will join together to raise over \$150,000 on Founders Day. Join me by giving early, so [\[CHAPTER\]](#) tops the Chapter Challenge leaderboard for most dollars raised. Link in bio!

Post Instagram stories. Use the Instagram Story graphics to easily share your special link. Watch the video tutorial in the [Champion Toolkit](#) on how to add, change, and place a link on your Story graphics.

Day-of Founders Day of Giving

Post on Oct. 23, as early in the day as possible

Facebook

Post about Founders Day of Giving. Post as often as you like. We've provided graphics in the [Champion Toolkit](#) and captions below!

- Caption Option 1: TODAY IS THE DAY! It's Founders Day of Giving! Together with sisters and friends, I ask you to build confidence and inspire action for today's and tomorrow's Kappa Delta women. Go to [\[SPECIAL LINK\]](#) to make your gift now!
- Caption Option 2: Today, [\[CHAPTER\]](#) is competing with other KD chapters across the country for the most dollars raised. We're already hit our initial \$150,00 goal and are working together to raise more than \$200,000. Help [\[CHAPTER\]](#) top the leaderboard by giving now: [\[SPECIAL LINK\]](#).

Instagram

Post to your feed. Post as often as you wish - we've provided graphics in the [Champion Toolkit](#) and captions below!

- Caption Option 1: TODAY IS THE DAY! It's Founders Day of Giving! Together with sisters and friends, I ask you to build confidence and inspire action for today's and tomorrow's Kappa Delta women. Go to [\[SPECIAL LINK\]](#) to make your gift now!
- Caption Option 2: Today, [\[CHAPTER\]](#) is competing with other KD chapters across the country for the most dollars raised. We're already hit our initial \$150,00 goal and are working together to raise more than \$200,000 to benefit our sisters. Help [\[CHAPTER\]](#) top the leaderboard by giving now: [\[SPECIAL LINK\]](#).

Throughout the day, post Instagram stories. Use the Instagram Story graphics in the [Champion Toolkit](#) to easily share your special link, update on leaderboard progress and share your why. Watch the video tutorial on how to add, change, and place a link on your Story graphics.

Post-Founders Day of Giving

Post on Oct. 24

Kappa Delta Foundation staff will send all Champions the grand total to include in thank yous and the names of the donors from your chapter. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE POSTING.

Facebook

Say "Thank you, sister!" Celebrate our Founders Day of Giving successes with the graphics in the [Champion Toolkit](#) and caption below! [Use these instructions to tag sisters who donated in the photo in your post.](#)

- Caption: Thank you for your support during KD's inaugural Founders Day of Giving. Because of you, [CHAPTER] was able to raise \$[AMOUNT] to build confidence and inspire action for today's and tomorrow's Kappa Delta women! Together we were a part of a nationwide effort, raising \$[AMOUNT FROM KDHQ] that will provide each Kappa Delta with opportunities to shape her future and skills for success. That's the power of lifelong sisterhood!th

Instagram

Post to your feed. Celebrate our Founders Day of Giving successes with the graphics in the [Champion Toolkit](#) and caption below! [Use these instructions to tag sisters who donated in the photo in your post.](#)

- Caption: Thank you for your support during KD's inaugural Founders Day of Giving. Because of you, [CHAPTER] was able to raise \$[AMOUNT] to build confidence and inspire action for today's and tomorrow's Kappa Delta women! Together we were a part of a nationwide effort, raising \$[AMOUNT FROM KDHQ] that will provide each Kappa Delta with opportunities to shape her future and skills for success. That's the power of lifelong sisterhood!

Share Instagram stories. Use the Instagram Story graphic in the [Champion Toolkit](#) to celebrate our Founders Day of Giving successes. Share the [Kappa Delta Foundation's results post](#) to your stories as well!