



Champion Email Templates

*These email templates will help you share the impact of donations to the foundation, as well as play up the friendly competition of the Chapter Challenge. Customize these with your personal touch, including the impact you've seen KD's programs have on your chapter, and/or specifics about where the chapter is on the Chapter Challenge leaderboard. Don't forget to enter information anywhere you see **burgundy text!***

Prior to Founders Day of Giving

Send any time before Oct. 16 to your personal contacts in your chapter (using BCC)

Subject: Join me in supporting [CHAPTER] on Founders Day of Giving

Dear [Chapter of Initiation] Sisters,

On October 23, Kappa Delta will celebrate its 127th birthday! The Kappa Delta Foundation is marking the occasion with KD's inaugural Founders Day of Giving – a day when we can come together to give the gift of “truth, of honor, of duty, without which there can be no true friendship.”

With Founders Day of Giving is coming up, I ask you, my [CHAPTER] sisters, to join me in building confidence and inspiring action for today's and tomorrow's Kappa Delta women with a donation to the KD Foundation on or before Oct. 23. When you support the foundation, you help our [CHAPTER] sisters of every era find the resources they need to thrive and make a difference. Together, KDs across the country are joining in to try to raise over \$150,000 on Founders Day, and I know [CHAPTER] will lead the way.

In fact, you don't have to wait until Founders Day to make an impact. Visit [SPECIAL LINK] NOW to join me and give early to make sure [CHAPTER] tops the leaderboard in the Chapter Challenge and your gift is counted in our Founders Day of Giving grand total!

Thank you for supporting Kappa Delta and for helping each [CHAPTER] sister become the best version of herself.

[SIGN OFF]

Day-of Founders Day of Giving – Morning

KDF to send mid-morning on Oct. 23 on behalf of Champions

Kappa Delta Foundation staff will send an email on the morning of Founders Day of Giving on behalf of all Champions. If there are multiple Champions for a given chapter, it will come “from” all Champions from that chapter. Responses will come to foundation@kappadelta.org and may be routed to you by KDF staff as needed.

Subject: It’s time to support [Chapter] – Founders Day of Giving is here!

[CHAPTER] Sisters,

TODAY IS THE DAY! It’s Founders Day of Giving! Today, we’ll celebrate the legacy of the four bold women who challenged us 127 years ago to hold the principles “of truth, of honor, of duty, without which there can be no true friendship.”

Together with sisters and friends, I ask you to build confidence and inspire action for today's and tomorrow's Kappa Delta women.

Will you join me in supporting your Kappa Delta sisters? Go to [\[SPECIAL LINK\]](#) to make your gift to the Kappa Delta Foundation now! We’ll be competing with other KD chapters across the country for the most dollars raised. We’ve already hit our initial \$150,000 goal and are working together to raise over \$200,000 to benefit our sisters.

PLEASE SHARE far and wide to spread the word and make a difference for Kappa Deltas everywhere. [\[SPECIAL LINK\]](#)

[SIGN OFF]

Send mid-afternoon on Oct. 23

Subject: There's still time to support [Chapter] on Founders Day of Giving!

Happy Founders Day, [NAME],

For 127 years, Kappa Delta has strived for that which is honorable, beautiful and highest. Founders Day of Giving is the perfect time to make a gift in honor of our sisterhood and help KD build confidence and inspire action for today's and tomorrow's Kappa Delta women!

Did you know your gift will make a difference in the lives of current and future Kappa Deltas by supporting KDs through scholarships, as well as funding for mental health and prevention programming, leadership opportunities and crisis grants? These programs help our [CHAPTER] sisters of every era to become the best versions of themselves! And your gift today makes sure that continues to happen.

Make your gift today at [SPECIAL LINK]. PLEASE SHARE far and wide to spread the word and make a difference for Kappa Deltas everywhere.

[SIGN OFF]

Day-of Founders Day of Giving – Evening

Send the evening of Oct. 23

Subject: Only a few more hours left to give!

[CHAPTER] Sisters,

Can you believe that KD's inaugural Founders Day of Giving is almost over? With [\$ AMOUNT RAISED] already raised from [#] of [CHAPTER] donors, we are [PROGRESS UPDATE ON LEADERBOARD]. View the entire Chapter Challenge leaderboard at donate.kappadelta.org!

I am so thankful for how you've stepped up to support our sisters so far – but the giving isn't over yet! Serious bragging rights are on the line. There is still time – but not much! **Help [CHAPTER] [top/climb] the leaderboard by giving and sharing the Founders Day of Giving link with others: [SPECIAL LINK].**

Did you know your gift will make a difference in the lives of current and future Kappa Deltas by supporting KDs through scholarships, as well as funding for mental health and prevention programming, leadership opportunities and crisis grants? These programs help our [CHAPTER] sisters of every era to become the best versions of themselves! And your gift today makes sure that continues to happen.

Thank you again!

[SIGN OFF]

Thank You!

Send on Oct. 24

Kappa Delta Foundation staff will send all Champions the grand total to include in thank you emails along with the names of the donors from your chapter. WAIT FOR THE GRAND TOTAL FROM HQ BEFORE SENDING THIS EMAIL.

Subject: Thank you for supporting your sisters!

[CHAPTER] Sisters,

Thank you so much for all your support during KD's inaugural Founders Day of Giving. Because of you, [CHAPTER] was able to raise \$[AMOUNT] to build confidence and inspire action for today's and tomorrow's Kappa Delta women! Together we were a part of a nationwide effort, raising \$[GRAND TOTAL FROM KDHQ] that will provide each Kappa Delta with opportunities to shape her future and to develop skills for success.

I want to give a special shoutout to these incredible women who gave the "gift of truth, of honor, of duty, without which there can be no true friendship."

[LIST]

Now that's the power of lifelong sisterhood!

AOT,

[SIGN OFF]

P.S. If you missed out on Founders Day of Giving, you can give anytime at donate.kappadelta.org!