



Annual Report

2021-2022

State of the Foundation



2021-2022 Foundation Board

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Beth Martin Langford, Kappa Alpha-Florida State

Vice-Chair

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Tove Bichel Thomas, Omicron-Illinois Wesleyan,
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Maggie Waples, Delta Sigma-South Alabama,
Executive Director

We are tremendously grateful for your support this year. Kappa Delta's vision to build confidence in women and inspire them to action through the power of lifelong friendship is one that can only be accomplished with your help.

Today's collegians face challenges in mental health, question the financial investment and debt associated with college, and struggle to navigate interpersonal relationships and crucial conversations in part because of the pandemic and their reliance almost exclusively on virtual and social communication. This also means many students entering college today are less equipped to navigate campus life independently and safely than before. Providing our collegians a sense of belonging, purpose, and community has never been more important.

Your support ensures KD continues to provide unique experiences to collegians and alumnae as well as vital support. You make it possible to provide emergency grants to members in crisis, scholarships and leadership training for collegiate and alumnae sisters, resources to fight hazing and support mental wellness, and so much more! Every gift is an investment in your sisters.

We hope this report helps you feel confident in your impact. We are so proud to be in this sisterhood with you and cannot thank you enough for all you make possible.

In our Kappa Delta,

Beth Martin Langford
Chair
Kappa Delta Foundation

Maggie Waples
Executive Director
Kappa Delta Sorority and
Foundation



Ava Taylor, Sigma Phi-Georgia, is a sophomore whose goal is to become a speech language pathologist. "I want to be able to help others overcome their challenges and find confidence in their speech and abilities," she says. To achieve her goal, she also plans to attend graduate school.

With parents who are still repaying their own college debt and have jobs that have been impacted by the pandemic, Ava is responsible for paying for her tuition, rent, food, KD dues and other living expenses on her own. "I have worked hard since I was 16. I've worked multiple jobs," she says. "I have saved as much money as I could, but this is a challenging thing to face on your own. I am getting by with a combination of student loans, financial aid, working while in school, and scholarships."

The recipient of one of the foundation's financial need scholarships, Ava says, "This scholarship is a huge help in paying for my tuition and will significantly alleviate some of my stress. I am so grateful that this scholarship will provide me with more confidence and comfort going back to school and being able to continue my education and pursue my goals."

"Knowing my financial situation, I was not sure if going through recruitment would be a good idea, or if I could afford it. Looking back, it is one of the best decisions I have ever made. Kappa Delta has provided me lifelong friendships, confidence I had never had before, and so many new opportunities. Whenever times get tough, academically, emotionally, or financially, the women around me in Kappa Delta make it all worth it."



To hear from Ava, scan the QR code or visit donate.kappadelta.org/Ava.



Scan the QR code with your smartphone camera or go to kappadelta.org/imagine to learn more about the *Imagine Her Future* campaign.

The mission of the Kappa Delta Foundation is to secure funds for the educational, leadership and charitable purposes of Kappa Delta Sorority.

Financial Highlights

Fiscal Year Ended July 31, 2022



Contributions

Unrestricted	\$1,078,562
Restricted	
Scholarships	1,299,956
Education & Technology Grant Funds	590,802
Children in Need	44,349
Total Contributions	\$3,013,669
Net Investment Income	\$2,175,444

Total Revenue*	\$5,189,113
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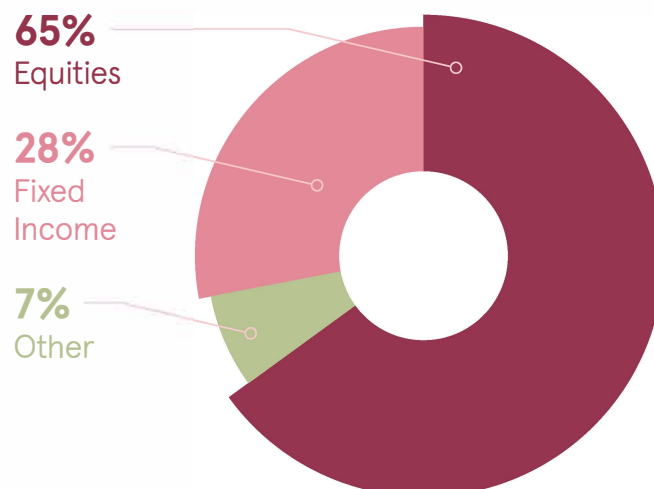
Expenses

Program Services	\$1,786,947
Fundraising	551,642
Management & General	530,952
Total Expenses	\$2,869,541

The above financial highlights have been compiled using unaudited numbers.

**Does not include net unrealized losses of \$7,163,181.*

Investment Portfolio by Type



At fiscal year-end, assets under management totaled more than \$40 million. These funds are invested under the prudent stewardship of professional advisors and the foundation's experienced Finance and Investment Committees. The foundation invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the foundation's investment balances

and the amounts reported. The Investment Committee works with our advisors to review the foundation's portfolio performance regularly with the objective of providing spending in support of the foundation's mission, preserving the real purchasing power of the assets in perpetuity and maintaining or growing the portfolio assets.

Your Impact

Your generous gifts directly support Kappa Delta sisters no matter their phase of life. You provide scholarships that will help your sisters reach their academic goals, leadership training that pushes each member to grow and philanthropic support that positively impacts your communities. Every gift you've given helps KD move forward and offer an experience women find valuable during college and beyond.



To view our donor listing, scan the QR code or go to donate.kappadelta.org/donor-recognition.

Total Awarded



\$843,435

\$179,119



\$570,131



Total Awarded Because of Your Support In 2021-2022: **\$1,592,685**

Academic and Leadership Scholarships



\$843,435

Corre Anding Stegall Collegiate Leadership awards
Graduate scholarships
Undergraduate financial need scholarships
Undergraduate merit scholarships

Educational and Leadership Grants



\$179,119

Choose Your Confidence member education program
Confident Leaders Experience
Continued education for personal and professional development through The Angelos
Education and technology grant funds
Georgia O'Keeffe Art and Leadership internships
Leadership Development Consultant training
Orthopaedic research internships
Plaid learning management system programming for chapter members and advisors
Sexual assault and hazing prevention for 167 chapters
Undergraduate Interfraternity Institute program sponsorships

Philanthropic Grants



\$570,131

Alumnae Crisis grants
American Academy of Orthopaedic Surgeons research awards
Children's Hospital of Richmond at VCU grant
KiDs grants
National Gold Award Girl Scouts scholarships
Prevent Child Abuse America grant

Thank You for Providing Scholarships



Your kindness provided **\$843,435** in scholarships for the 2022-2023 academic year. You are providing more opportunities for your sisters to pay for their tuition without sacrificing their membership in Kappa Delta. Thank you!

Scholarships by the Numbers

80 Merit-Based Undergraduate Scholarships

\$177,200 awarded

Avg. GPA: 3.90

Avg. KD leadership positions held: 2

Majors represented: 36

27 Corre Anding Stegall Collegiate Leadership Award scholarships

\$81,000 awarded

Avg. GPA: 3.83

Avg. KD leadership positions held: 3.5

Majors represented: 14

179 Financial Need Undergraduate Scholarships

\$522,835 awarded

Median academic expenses per year: \$24,500

Median need per year: \$9,288

Avg. worked per week during the school year: 11-20 hrs.

23 Merit-Based Graduate Scholarships

\$62,400 awarded

Avg. GPA: 3.83

Sisters returning after 5+ years of not being in school: 16

Majors/Concentrations represented: 13

Scholarships Applications vs. Awards

847 merit-based undergraduate applications received vs. **80** recipients (9%)

575 financial need undergraduate applications received vs. **179** recipients (31%)

111 undergraduate Corre Anding Stegall leadership award applications received vs. **27** recipients (24%)

166 merit-based graduate applications received vs. **23** recipients (14%)

Estee Wu, Epsilon Rho-Rochester, hopes to go to medical school after finishing her undergraduate degree. Her life-long dream has been to become an emergency physician who volunteers with Doctors Without Borders. Her goal is to devote her life to communities in need.

Estee has always been passionate about working with people, and she is involved with her university's volunteer EMS organization, which offers emergency services to the campus community, she works as a clinical research assistant, and conducts research at the University of Rochester Medical Center. Receiving the Pam Barton Staples scholarship from the Kappa Delta Foundation gave Estee the opportunity to work fewer hours so she could spend more time working toward her goals.

"I am so grateful for this scholarship," she says. "Working multiple jobs is difficult. I am so grateful for this relief."



Thank You for Providing Corre Anding Stegall Collegiate Leadership Awards



Named for former National President Corre Anding Stegall, award recipients are chosen based on high academic performance and exemplary leadership within their chapters, on campus and in their communities. This award is the highest individual honor Kappa Delta gives to undergraduate members. Each award recipient receives a \$3,000 college scholarship to be applied to her tuition.



Breh Ruger, Sigma Pi-Albion, says she would not be the confident woman she is today without Kappa Delta. "My time in leadership in Kappa Delta has been full of growth, excitement, and difficulties, and it allowed me become the woman I always wanted to be," she says. Through the support of her sisters, Breh felt empowered not only to serve her chapter as vp-finance and then chapter president, but also to be an active member of the women's tennis team and various honor societies, conduct research on macroinvertebrates and follow her passion for becoming an entomologist.

In recognition of her leadership, Breh earned a Corre Anding Stegall Collegiate Leadership Award, which includes a scholarship from the Kappa Delta Foundation. "I have struggled greatly with being able to afford my tuition, which has caused great amounts of stress," she says. "This scholarship is incredibly important because it provides me with relief and ensures that I am able to continue attending school. This scholarship truly helped me continue following the passions that I so greatly want to achieve."



To view our scholarship and Corre Anding Stegall Collegiate Leadership Award recipients listed by chapter, scan the QR code or go to kappadelta.org/foundation-scholarship-recipients/.



To hear from Breh, scan the QR code or go to donate.kappadelta.org/Breh.

Thank You for Providing Leadership and Professional Development

Your support each year ensures KD can provide opportunities for sisters to receive valuable, quality leadership training, mentoring and educational programming at no cost to them.

Choose Your Confidence

KD updated and revamped its member education program. Workshops help members develop in the areas of action, safety, leadership, sisterhood and service. They learn how to engage in critical conversations, identify harmful behaviors and create accountability, enhance their professional skills and engage in service to their communities.

Confident Leaders Experience

A new conference designed for our collegiate and alumnae leaders to develop their skills, learn how they can translate their sorority experience to other areas of their life, create connections with Kappa Deltas across the country and build personal and professional confidence. *Made possible by a gift from Courtney Barbito, Epsilon Omicron-Central Florida.*

Its on Us, Prevention Culture & Hazing Hotline

Sexual assault and hazing prevention tips for all 20,000 collegiate members allow them to engage in productive dialogue and bring light to sensitive issues affecting the fraternal community.

Leadership Development Consultant Training

LDCs received training that armed them with tools needed to support chapter members and advisors in today's environment. Specifically, they received training about the importance of and how to build greater self-awareness, how to be more aware of others, and tips for how to effectively give and receive feedback.

Professional Mentorship and Individualized Leadership Training

Collegiate Experience and Training and Development staff mentor more than 18,600 chapter members and advisors in conflict resolution, goal setting, effective communication, risk prevention and personal wellness to enhance leadership skills. Efforts support an experience that helps members navigate challenges, develop life skills and make meaningful connections with one another.

Plaid Learning Management System

Partnering with Plaid, an industry leader in delivering quality leadership training and educational programming, Kappa Delta provided online modules for more than 22,750 collegians, local and national volunteers and headquarters staff. Modules focused on risk management, harm prevention, creating inclusive environments and organizations, as well as an interactive and user-friendly way for advisors to learn more about today's collegians.

Georgia O'Keeffe Museum Internship

Art and leadership internship in Santa Fe, New Mexico, which provides professional experience and mentorship in the competitive field of Museum Education. Interns lead art and leadership-focused programs for adolescent youth to engage in independent thinking, skill-building, teamwork, problem solving, and the development of artistic abilities.

Orthopaedic Research Internship

With direction from acclaimed orthopaedic researchers, interns work on a basic science research project and participate in a weekly research data conference and journal club. They also attend orthopaedic surgery training conferences given by faculty from Campbell Clinic, an internationally recognized orthopaedic clinic.

Undergraduate Interfraternity Institute

An annual multi-day institute that brings together sorority women and fraternity men nationwide to create opportunities to explore their leadership skills, personal awareness, and commitment to their fraternity or sorority.

The Angelos

Quarterly magazine articles to support continued education for personal and professional development for all 238,000 collegiate and alumnae members.

Education and Technology Grant Funds

Grant funds established by local house corporations to support the construction, renovation, or repair of the educational spaces of chapter house projects.



"I really enjoyed the hands-on activities that allowed me to gain more knowledge about myself and the people I interact with on a day-to-day basis within my chapter in order to understand how to lead and serve them better."

—Confident Leaders Experience participant



Thank You for Funding Philanthropic Grants

Philanthropy and community service have long been central to the Kappa Delta experience. You make it possible for the foundation to continue this strong legacy of altruism. Your support provides grants to philanthropies that have a direct, positive effect on our communities.

Children's Hospital of Richmond at VCU
American Academy of Orthopaedic Surgeons
research awards
KiDs Grants
National Gold Award Girl Scouts scholarships
Alumnae Crisis grants

KiDs Grant Recipients:

Champaign-Urbana, Illinois Alumnae Chapter received a \$6,360 grant on behalf of Crisis Nursery to purchase billboards and media ads to promote child abuse prevention efforts, Crisis Nursery services, and events to support the mission of Crisis Nursery. The grant will also provide several months' worth of subscriptions to a new database, which will give nursery staff the critical resources to share the impact of their comprehensive services to the entire community.

Nashville Alumnae Chapter received a \$5,000 grant on behalf of Nurture the Next to support program expansion across the 20-county service region in Middle Tennessee.

Central New Jersey Alumnae Chapter received a \$4,500 grant on behalf of Be the Li9ht Foundation/Be the Li9ht Center. The grant will support the launch and growth of the new BeTheLi9ht Center for teens, including funding training for volunteers, promotional materials and administrative costs that will help launch the facility.

Greater Atlanta Day Alumnae Chapter received a \$3,000 grant on behalf of Wellspring Living to improve

the Girls Residential Program (GRP) Garden Classroom. The garden provides students with a space to learn vital life skills, math/science, and principles of good nutrition in a therapeutic environment.

Alexa DeFalco, Eta Upsilon-North Carolina State, received a \$2,250 grant on behalf of Our Wave, an online platform designed to empower survivors of sexual assault to anonymously and safely share their stories. The grant will sponsor three online survivor communities that will provide survivors with a safe space to share their stories and connect with resources that are most applicable to their health and healing at a local level.

Tallahassee, Florida Alumnae Chapter received a \$2,000 grant on behalf of A Full Summer to purchase food to assemble meals and to sponsor food pantries supported by A Full Summer.

Low Country, South Carolina Alumnae Chapter received a \$1,890 grant on behalf of The Children's Center to supply interactive activity rugs for classrooms. Rugs are used as teaching tools during circle time and in their play centers.



Thank You, Volunteers!

Foundation committee members support the board by serving on various application review committees, including undergraduate and graduate scholarship awards, Corre Anding Stegall Collegiate Leadership Awards, KiDs Grants and UIFL.

“As a past KDF scholarship recipient I know how impactful and crucial being awarded funding can be. I feel a great sense of impact from volunteering and love reading the applications from collegiate Kappa Deltas. It reminds me of my bonds and makes me proud to see our younger members striving so hard to accomplish their academic and professional goals.”

— Caitlin Pike, Delta Gamma-Western Kentucky

“I love serving as a reviewer, because I find it so rewarding to read about our amazing sisters. Each shares a unique story. Whether it’s her accomplishments, sacrifices, challenges or triumphs, each applicant reminds me that we have such an incredible, courageous, and diverse sisterhood.”

— Joy Hugick, Delta Eta-South Florida



To view our 2021-2022 committee members, scan the QR code or go to donate.kappadelta.org/volunteers/.

You Can Make a Difference

Thank you for your generosity! Your investment results in opportunities that create more confident sisters, encourage growth and build women who are leaders of our world.

Ways to Give

- Make a gift to the KD Forever Fund (annual fund). Your donation can be made as a one-time gift or recurring contribution and can be made in honor or in memory of a KD sister.
- Purchase a commemorative brick at Kappa Delta National Headquarters.
- Apply for a matching gift from your employer.
- Join the Dorothea Cavin Society by including the KD foundation in your estate plans.
- Donate stock and appreciated securities.
- Recommend grants to the Kappa Delta Foundation from your donor advised fund.
- Give through your family foundation.
- Fund an undergraduate or graduate scholarship (options available ranging from \$1,020-\$30,000 paid over multiple years).
- Use AmazonSmile and designate the Kappa Delta Foundation as your beneficiary.



For more information about how you can make a planned gift, scan the QR code or go to kappadelta.giftplans.org.

Each year, the foundation receives far more scholarship applications than we have available funds to award. What if you could change this?

National Convention 2023 will serve as the grand finale of the “Imagine Her Future” campaign. It is because of you we’ve now reached our original \$2.5M goal!

Reaching the goal isn’t the end of the campaign — there are still so many women who need your support! In support of our sisters, will you “Imagine Her Future”? Learn more about the campaign and make your gift today at kappadelta.org/imagine.

“It is our responsibility to make sure Kappa Delta is still here for decades for many more after us to experience.”

— Kate Wasem, Alpha Epsilon-Missouri S&T

Sample Bequest Language:

“I hereby give, devise and bequeath to the Kappa Delta Foundation, with offices at 3205 Players Lane, Memphis, TN 38125, federal tax ID number 84-0880886, ___% of my residual estate for its most urgent needs as determined by its Board of Directors.”



Kappa Delta Foundation
3205 Players Lane
Memphis, TN 38125



Contact the Foundation



Kappa Delta
Foundation

3205 Players Lane, Memphis, TN 38125

Phone: 901-748-1897

Email: kdfoundation@kappadelta.org

Website: www.kappadelta.org/foundation

Facebook: fb.com/KappaDeltaFoundation

Instagram: @KappaDeltaFoundation

Maggie Waples, Executive Director

Danika Arenibas, Senior Advancement Officer

Kelsey Cornell Girod, Direct Marketing &
Communications Specialist

Melissa Wahl Hammer, Associate Director of
Communications

Huda Agez Nutt, Programs Coordinator

Kaitlyn Pham, Donor Relations Manager

Natalie Pratt, Donor Relations Coordinator

Kristin Rayford, Advancement Officer

Sara Cullins Roach, Director of Development

Meredith Hatsell Stice, Operations Coordinator