



Kappa Delta
Foundation

Imagine Her Future

A SCHOLARSHIP CAMPAIGN
FOR KAPPA DELTA WOMEN





Imagine.

Almost 125 years ago, Kappa Delta's founders imagined a world where women found support to follow their dreams. Together, they created the Kappa Delta we know today.

"Out of such pure and simple beginnings grow great and wonderful things."

- LENORA ASHMORE BLACKISTON

Our four visionary founders had the insight to form an organization that could adapt to the needs of the modern era and would inspire generations of women to achieve more by providing a support system, offering opportunities for leadership and ensuring education was central to the sorority's identity. They imagined a future where Kappa Delta women would lead with confidence and take action in the world.

As Kappa Delta's 125th anniversary draws near, the Kappa Delta Foundation is embarking on a \$2.5 million fundraising campaign, our first focused on increasing scholarship support to collegians and alumnae.

The Kappa Delta Foundation was established in 1981 with the bequest of another Kappa Delta visionary: Dorothea Cavin (Alpha

Psi-Drury). Dorothea's gift helped establish a foundation that would allow Kappa Delta to offer a greater number of individual scholarships, amplify its philanthropic efforts and expand its ability to furnish leadership training and other worthwhile programming. Since that time, the Kappa Delta Foundation has furthered its mission *to secure funds for the educational, leadership and charitable purposes of Kappa Delta Sorority.*

These visionary women imagined the future of Kappa Delta as one that empowers trailblazers — entrepreneurs, acclaimed medical researchers, CEOs, an astronaut, a three-star general, a Nobel Prize winning author and a world-renowned artist, to name a few. Kappa Delta women are changing the world!

Together, let us ensure the strength of our sisterhood for the next 125 years and beyond. **IMAGINE** the difference we can make by offering the support our sisters need to strive for — and achieve — all that is honorable, beautiful and highest. 🌟

Dear Sisters,

Kappa Delta has changed my life. I have had many rewarding experiences as a collegian, chapter president, national volunteer, alumnae chapter member and leader, national president and now as chair of the Kappa Delta Foundation. Each of these experiences has shown me how impactful membership in our sisterhood can be.

I believe membership in Kappa Delta is among the most formative experiences of our members' lives. A quality membership experience has always been, and will continue to be, the focus of the sorority. Kappa Delta seeks to attract and retain high-caliber collegians.



And yet, the Kappa Delta experience looks different than it did even a few decades ago. For too many of our sisters, the high cost of a college education undermines their sorority experience. The impact of the COVID-19 pandemic on our sisters has been significant, making membership in Kappa Delta more important and relevant than ever.

If not for Kappa Delta, I would not have met so many women who exemplify what it means to build confidence and inspire action. I am proud to be part of this life-changing organization that has supported members across the country for 125 years, no matter their phase of life.

A woman's education is key to her empowerment. I invite you to grow the financial support for our sisters pursuing higher education and facing the burden of college debt. Scholarships can be a lifeline for students and their families, and the economic effects caused by COVID-19 only increases the need for support. Together we can guarantee Kappa Delta's continuing ability to change lives, one member at a time. **IMAGINE HER FUTURE** as a leader if finances were no longer an obstacle!

In our Kappa Delta,

Beth Martin Langford
KAPPA ALPHA-FLORIDA STATE
Chair

Kappa Delta Foundation Board of Directors

**With additional scholarship dollars,
Kappa Delta can continue to attract
and retain the best and brightest.**



Through this campaign, we will increase the amount of funding available for:

- Merit scholarships.
- Need-based scholarships.
- Leadership scholarships.

A robust scholarship program for both undergraduate and graduate students underscores our commitment to keeping academic achievement at the center of the Kappa Delta experience.

With additional scholarship dollars, Kappa Delta can continue to attract and retain the best and brightest — young women who are seeking a community of sisterhood and who will shape Kappa Delta for the future. There are many ways to support the campaign including through gifts of cash, a pledge or a planned gift.

IMAGINE what our sisters can achieve in the future if we invest in them today. 🌱



Academic success is at the core of the Kappa Delta collegiate experience. Unfortunately, pursuing a degree in today's world comes at great monetary cost. More than any other time in our history, our sisters are turning to the Kappa Delta Foundation for scholarship support.

Since 1984, the cost of a college education has more than doubled, even when adjusting for inflation.

AVERAGE COST OF
UNDERGRAD TUITION*,
2019:

\$22,738

ONE YEAR OF COLLEGE, PUBLIC UNIVERSITY

\$41,753

ONE YEAR OF COLLEGE, OUT-OF-STATE TUITION

\$58,769

ONE YEAR OF COLLEGE, PRIVATE UNIVERSITY

**Cost includes tuition, fees and room and board.*

The average cost of tuition, room, board and fees for one year at a public university comprises over a third of a family's average household income at 34.8%, compared with just 15.6% 50 years ago.

Today, our Kappa Delta collegiate sisters must pay an average of \$22,738 for one year of tuition, fees and room and board for an undergraduate program; the average jumps to \$41,753 if she does not qualify for in-state tuition. If she attends a private university,



In fiscal year 2019-2020, over 400 women resigned from KD due to financial hardship.

that expense grows to \$58,769. These costs do not include other expenses, such as textbooks, transportation or living expenses not covered by room and board.

A student would have to work a full-time, minimum wage job for almost the entire calendar year to afford just one year of tuition, not including room and board, fees, textbooks or other necessary living expenses.

Too many sisters take on college debt that will burden them for years — compromising their career options and quality of life. Many finance at least some of their educational costs with student loans, hoping their future salaries will pay off the incurred debt.

A significant number of our sisters also work while in school for the same reason, but research has shown that students who work more than 20 hours per week have lower academic achievement and are less likely to complete a bachelor's degree within six years.

Working too many hours also detracts from their sorority experience.

Some members leave Kappa Delta because they cannot afford the time and financial resources to be active and engaged. Others take on even greater debt and a few leave school altogether because they can no longer continue to pay for it.

In fiscal year 2019-2020, over 400 women resigned from KD due to financial hardship.

Every member who leaves Kappa Delta is one less influential woman in the community formed by the Kappa Delta experience.

IMAGINE if women never had to choose between KD membership and paying for school. Instead, they could achieve their fullest potential and benefit from all KD has to offer. 🌟



“This scholarship is absolutely critical to my success because I might not be graduating without it.”

- EMILY MADLE



Top: Emily Madle; middle: 2019 Corre Collegiate Leadership Award winners with former President Corre Anding Stegall; bottom: Emily with Gamma Beta sister, Brynn.

Spotlight: Emily Madle

Emily Madle (Gamma Beta-North Texas) has served her chapter as vice president-standards and president. Her leadership skills have shaped the future of her chapter. Yet, at one time her membership in Kappa Delta hung in the balance because of her financial need.

“I have been financially independent from my parents since my freshman year,” she shared. “I pay for all my dues, rent and tuition on my own. It is not easy. And now that I am in my second to last semester, my course load is harder than it has ever been.”

While Emily takes 15 hours of course work each semester, she also works 25 hours a week as the lead student assistant in the Dean of Students office and is involved on campus and volunteers in her local community. As an undergraduate pursuing a degree in kinesiology with a physical education teacher certificate, Emily must take extra education classes to fulfill her degree requirements.

Emily also will have to student teach full time without pay.

“I pay for school from financial aid and loans,” she said. **“However, since I will be student teaching, I cannot have a second job and my loans aren’t going to cover all of my tuition.”**

Before learning she was the recipient of a Kappa Delta scholarship, Emily worried she wouldn’t be able to return to school for financial reasons. She considered dropping out to work and save money to finish school. That would mean dropping out of Kappa Delta, too.

Earning a Corre Anding Stegall Collegiate Leadership Award meant Emily could graduate on time and serve her chapter as president.

“This scholarship is absolutely critical to my success because I might not be graduating without it. I can continue to work the same hours at the Dean’s office and focus on my studies knowing I don’t need a second job to pay for everyday items. Now, I have paid for the classes I need to graduate, all thanks to the Kappa Delta Foundation.”

IMAGINE how many more leaders, like Emily, we could empower to change the world if finances didn’t stand in their way. 🌀

Alumnae seeking scholarship support for graduate work often do so to advance their careers.



Today, women earn more than 57% of undergraduate degrees and 59% of all master's degrees.

AVERAGE COST OF GRADUATE
TUITION*, 2019:

\$22,847

ONE YEAR OF MASTER'S DEGREE PROGRAM,
IN-STATE

\$39,177

ONE YEAR OF MASTER'S DEGREE PROGRAM,
PRIVATE UNIVERSITY

**Cost includes tuition, fees and room and board.*

Alumnae seeking scholarship support for graduate work often do so to advance their careers. While some graduate programs provide tuition assistance in the form of paid fellowships and assistantships, such funding is often limited and is not available in all degree programs. Graduate students are not exempt from high education costs. The yearly expense for a master's degree program could range from \$22,847 for in-state tuition to \$39,177 at a private college or university.

Although more educational opportunities are available to women, leadership positions are still held predominantly by men. In fact, despite women outnumbering men on college campuses



since 1988, their presence in top leadership positions — as equity law partners, medical school deans and corporate executive officers, for example — remains between 5 and 20%.

In addition to providing support to excel academically, membership in Kappa Delta offers women the opportunity to grow and develop leadership skills that can benefit them in the future, no matter what degree they pursue. And yet, many must choose between Kappa Delta and their needs when resources are limited. **When a KD sister must choose between Kappa Delta and taking an unpaid internship, student teaching, or working long hours to pay for tuition and living expenses, her membership in our sisterhood is in jeopardy.** She is at risk for missing out on the leadership opportunities, support and friendship Kappa Delta provides.

In 2020, the Kappa Delta Foundation awarded more than \$351,000 in academic scholarships to 147 members, but annually receives more

than seven times the number of applicants to the number of scholarships available. In 2020, the foundation awarded Emergency Hardship Scholarships to sisters experiencing undue financial hardship due to the COVID-19 pandemic. These sisters, on average, had a \$7,000 gap in what they would be able to earn and/or borrow compared with their tuition and living expenses.

In comparison, our National Panhellenic Conference peers of a similar size awarded an average of 275 scholarships valued at \$542,390. For all groups, the average scholarship awarded was \$2,000.

Although the amount of each scholarship is similar to our peers, many other NPC groups awarded almost twice as many scholarships to twice as many members each year.

IMAGINE the women we could attract and retain if Kappa Delta offered more scholarships than any other NPC group. 🌱



“Kappa Delta has inspired me to ... show other students who are first-generation college students that anything is possible. //

- DENISE MONTES

Top: Denise Montes; bottom: Denise and her Beta Rho sisters at their 2019 Shamrock event.

Spotlight: Denise Montes

When Denise Montes (Beta Rho-San Diego State) went through formal recruitment as a junior, she was nervous and unsure of what to expect. As a first-generation college student, Denise knew little about sorority life but soon felt right at home when she joined KD.

Denise is pursuing a degree in social work with a minor in leadership development. She hopes to be a licensed clinical social worker in the area of child welfare services; however, to progress in her field, Denise will need to pursue a master's degree.

To give herself the best chance at attaining her dream, Denise secured an internship through the County of San Diego to work alongside a social worker as part of the county's emergency response team.

"Though I was excited about this amazing internship opportunity, I was also stressed about my financial status for the upcoming year. **A requirement of the internship is being able to work for them for 16 hours a week, unpaid.**"

For the past three years, Denise has worked as a paid student assistant through the College of Business at San Diego State. Participating in this new internship opportunity would

require her to decrease her work hours significantly to fulfill her internship, school and Kappa Delta obligations.

The Sarah and Melissa Beta Rho Scholarship from the Kappa Delta Foundation provided the funding Denise needed to feel more secure about participating in an unpaid internship.

Denise will receive necessary, hands-on experience and mentorship that will prepare her for a future career as a social worker because of the financial support provided by this scholarship. The internship will also give her a competitive edge, whether she decides to join the workforce after graduation or go on to graduate school.

"I can truthfully say that joining this amazing organization has been one of the best decisions of my life," Denise shared. "Kappa Delta has inspired me to be the best me, as well as show other students who are first-generation college students that anything is possible."

IMAGINE if every member was able to take advantage of internships and experiences that set her up to succeed in her future career, like Denise. 🌟



Imagine the impact of your support.

Every gift is an investment in our sisterhood.

There are many ways you can support the **IMAGINE HER FUTURE** campaign and impact our Kappa Delta sisters. The Kappa Delta Foundation will be happy to work with you to develop a plan that furthers your charitable goals. We look forward to recognizing and celebrating your thoughtful support!

For more information or to schedule a personal conversation with a campaign leader, please call, write or email:

Kappa Delta Foundation
3205 Players Lane
Memphis, TN 38125
901.748.1897
foundation@kappadelta.org 

Ways to give

- You can make a one-time cash gift or fulfill a pledge over a period of five years.
- We welcome gifts of stocks, bonds or mutual fund shares.
- We also invite your support through a planned gift. In this way, you can support the future of your Kappa Delta sisters while meeting your own financial and estate planning goals.

Donations to the foundation are tax-deductible as provided by law.

// Together we can guarantee Kappa Delta's continuing ability to change lives, one member at a time."

- BETH MARTIN
LANGFORD



“Receiving this scholarship and being able to put the whole amount toward tuition means I am able to continue working unpaid internships and gain the valuable experience I will need to find a job post-graduation.”

CASSANDRA HOLDCROFT
GAMMA TAU-RIPON
CORRE ANDING STEGALL
COLLEGIATE LEADERSHIP
AWARD RECIPIENT

“The generous funding of this scholarship has relieved more financial stress than I could ever put into words. Not having to worry about paying out of pocket or picking up extra hours at work for tuition has been one of the greatest gifts I could have received my senior year. With this scholarship, I am at ease with my finances. No words could express how grateful I am to confidently say that.”

KATHERINE SLOMINSKI
ETA TAU-FLORIDA GULF COAST
BETH MARTIN LANGFORD
SCHOLARSHIP RECIPIENT

“My involvement in Kappa Delta has been transformative. I started my undergraduate career as a girl unsure of herself and KD guided my growth into a strong, young woman with confidence in her unlimited potential.”

NICOLETTE GLIDDEN
ALPHA DELTA-RHODES
TRICIA RUMA SPENCE
GRADUATE SCHOLARSHIP

Campaign Steering Committee



Beth Martin Langford
Kappa Alpha-Florida State,
Chair



Corre Anding Stegall
Alphi Chi-Louisiana Tech
Honorary Chair



Bonnie Purvis Warren
Beta Sigma-Southern
Mississippi, *Honorary Chair*



Jaynee Drange Groseth
Sigma Omega-Montana State



Anila Jain, M.D.
Delta Eta-South Florida



Dot Mears
Gamma Mu-Valdosta State



Kristin Power
Epsilon Kappa-Cal Poly/San
Luis Obispo



**Michelle Parmley
Rabideau**
Sigma Omicron-Illinois



Susan Stockton
Delta Gamma-Western
Kentucky



Maggie Waples
Delta Sigma-South Alabama

Imagine the difference you can make.



No single one of us can make the impact that we can make together.

After 125 years of growth as a sisterhood, we have the opportunity to change lives and redefine futures. No single one of us can make the impact that we can make together.

The only way we can increase the level of support to deserving women is through the generosity of sisters, like you.

Please join us as we expand scholarship opportunities for extraordinary Kappa Delta women.

Let us **IMAGINE HER FUTURE**, together! 🌟



*Graduation photos courtesy of
George Iwaoka Photography.*



Kappa Delta
Foundation

Imagine Her Future

A SCHOLARSHIP CAMPAIGN
FOR KAPPA DELTA WOMEN

WWW.KAPPADELTA.ORG/IMAGINE