



Kappa Delta
FOUNDATION

ANNUAL REPORT

2020-2021



STATE OF THE FOUNDATION



2021-2022 FOUNDATION BOARD

CHAIR:

Beth Martin Langford, Kappa Alpha-Florida State

VICE-CHAIR:

Michelle Parmley Rabideau, Sigma Omicron-Illinois

SECRETARY-TREASURER:

Sue Brauer Mickelberg, Sigma Sigma-Iowa State

DIRECTORS:

Emily Ulmer Feinstein, Delta Sigma-South Alabama,

Sorority National Vice President

Brandi Cappaert Harper, Mu-Millsaps

Kirsten Jakmas Kuykendoll, Gamma Nu-Miami

Laura Freedman Magedoff, Zeta Lambda-Delaware

Kate McGlynn, Sigma Epsilon-Texas

Kristin Power, Epsilon Kappa-Cal Poly/ San Luis Obispo

Jodi Scheurenbrand, Kappa Alpha-Florida State

Cheryl Grant Sizer, Epsilon Eta-Illinois State

Susan Stockton, Delta Gamma-Western Kentucky, *Sorority*

National Vice President

Tove Bichel Thomas, Omicron-Illinois Wesleyan, *Sorority*

National Vice President-Alumnae

Maggie Waples, Delta Sigma-South Alabama, *Executive Director*

As we look back on the past year, we are so thankful for the love and commitment you have shown each other. We also want to take a moment to thank Karen Thomas Fesmire, Jaynee Drange Groseth and Tricia Ruma Spence who completed their terms on the foundation board. Many challenges have come our way, but you made sure Kappa Delta could remain committed to our mission to build confidence and inspire action.

More than ever before, your KD sisters needed a helping hand from the foundation. This was evident in the growing number of scholarship applications we received. Your contributions helped provide women with opportunities for support and growth during this time of uncertainty. Kappa Delta introduced virtual leadership programming, which provides quality and professionally developed content, available at no cost to our collegiate leaders and advisors. The investment in these resources results in opportunities that create more confident members, encourage introspection, and build women who are leaders of our world.

Recognizing the increasing cost of a college education and the number of students who face an overwhelming challenge to make ends meet, we knew we had to do something to increase scholarship support for our sisters. In response, the foundation established a need-based scholarship program, with the first scholarships awarded in 2021 to 255 women. The launch of the “Imagine Her Future” scholarship campaign at our first-ever virtual National Convention couldn’t have come at a better time. Many of you have supported the campaign with a personal gift, and we want to take this opportunity to thank you! We cannot wait to celebrate its success with you at the 2023 National Convention in National Harbor, Maryland.

Thank you for your loyalty and passion for our sisterhood. We are encouraged and inspired by you.

In our Kappa Delta,

Beth Martin Langford
Chair
Kappa Delta Foundation

Maggie Waples
Executive Director
Kappa Delta Sorority and
Foundation



THE MISSION OF THE KAPPA DELTA FOUNDATION IS TO SECURE FUNDS FOR THE EDUCATIONAL, LEADERSHIP AND CHARITABLE PURPOSES OF KAPPA DELTA SORORITY.

Danielle Hitchcock, Epsilon Epsilon-Appalachian State, aspires to be a pediatrician. She is a self-supporting student balancing cell and molecular biology coursework, two jobs and medical school applications. She also recently served her chapter as vice-president standards.

When asked why she chooses to prioritize her KD membership, she says, “Kappa Delta has changed my college experience in all the best ways possible. This organization has granted me the greatest role models, leadership opportunities, the greatest friends, the most valuable memories of college, and now the gift of a scholarship.”

The recipient of one of the foundation’s need-based scholarships, Danielle says, “My path is not financially easy. I am cognizant of the cost of the path I have chosen, but I know I belong in healthcare and protecting our future generations.”

“I cannot reiterate how incredibly grateful I am for this scholarship and how lucky I am to have received one,” she continues. “I am able to invest more time into my studies, my extracurriculars, my relationships and into Kappa Delta. I am forever grateful that I can have a more responsible and stress-free financial future.”



Scan the QR code with your smartphone camera or go to kappadelta.org/imagine to learn more about the Imagine Her Future campaign.



To hear from Danielle, scan the QR code or visit donate.kappadelta.org/Danielle.

STATEMENT OF FINANCIAL POSITION

YEAR ENDED JULY 31, 2021

Assets

Cash and cash equivalents	\$1,365,314
Receivables	\$34,227
Investments	\$44,352,735
Furniture and equipment, net	\$9,811

TOTAL ASSETS \$45,762,087

Liabilities and net assets

Liabilities	\$466,957
Net assets	
Without donor restrictions	\$26,319,406
With donor restrictions	\$18,975,724
Total net assets	\$45,295,130

TOTAL LIABILITIES AND NET ASSETS \$45,762,087

Contributions

Unrestricted	\$1,137,191
Restricted	
Scholarships	\$1,052,717
Education & Technology Grant	\$615,208

Funds	
Children in Need	\$44,295
Other	\$200

TOTAL CONTRIBUTIONS \$2,849,611

NET INVESTMENT GAINS \$8,455,001

TOTAL REVENUE \$11,304,612

Expenses

Program Services	\$1,804,103
Fundraising	\$568,857
Management & General	\$313,285

TOTAL EXPENSES \$2,686,245

CHANGE IN NET ASSETS \$8,618,367

NET ASSETS BEGINNING OF FY \$36,676,763

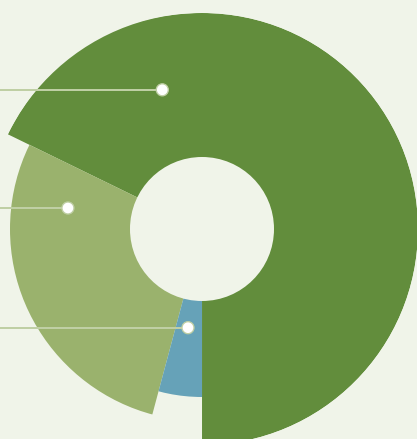
NET ASSETS END OF FY \$45,295,130

INVESTMENT BY PORTFOLIO TYPE:

34%
EQUITIES

35%
FIXED INCOME

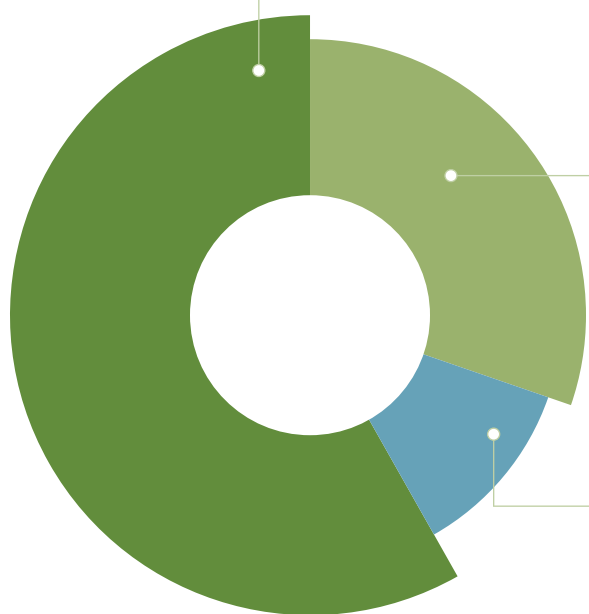
28%
OTHER



These funds are invested under the prudent stewardship of professional advisors and the foundation's experienced Finance and Investment Committees. The Investment Committee works with our advisors to review the foundation's portfolio performance regularly with the objective of providing a steady stream of spending in support of the foundation's mission, preserving the real purchasing power of the assets in perpetuity and maintaining or growing the portfolio assets after adjusting for spending, fees and inflation.

YOUR IMPACT

Your generous gifts directly support Kappa Delta sisters no matter their phase of life. You provided scholarships for more KDs than ever before, leadership training that helps each member become the most confident version of herself and philanthropic support that positively impacts your communities. Every gift you have given helps KD adapt and ensures the sorority experience is valuable, relevant and provides additional needed support.



TOTAL AWARDED IN 2020-2021: \$1,424,077

ACADEMIC AND LEADERSHIP SCHOLARSHIPS: \$829,700

Undergraduate merit scholarships
Undergraduate need-based scholarships
Graduate scholarships
Corre Anding Stegall Collegiate Leadership awards

EDUCATIONAL & LEADERSHIP GRANTS: \$430,477

Virtual National Leadership Team academy for more than 90 volunteers
Sexual assault and hazing prevention for 167 chapters
Georgia O'Keeffe Art and Leadership internships for two collegians
Continued education for personal and professional development through The Angelos
Education and technology grant funds
Customized member education programming for more than 20,000 chapter members and advisors

PHILANTHROPIC GRANTS*: \$163,900

National Gold Award Girl Scouts scholarships
KiDs Grants
American Academy of Orthopaedic Surgeons Research Awards
Children's Hospital of Richmond at VCU grant
Alumnae Crisis grants

**Kappa Delta collegiate and alumnae chapters raise funds annually to support the prevention of child abuse. Of the funds raised, 80 percent is donated to local child abuse prevention agencies and 20 percent is donated to Prevent Child Abuse America. In 2020/2021, Kappa Deltas donated \$304,925 to Prevent Child Abuse America. This number is not included in the total above.*



To view our donor listing, scan the QR code or go to donate.kappadelta.org/donor-recognition.

THANK YOU FOR PROVIDING SCHOLARSHIPS

Your generosity provided \$829,700 in academic scholarships for the 2020-2021 academic year. You supported more women in their academic pursuits than ever before — 366 sisters in total. Thank you!

» SCHOLARSHIPS BY THE NUMBERS

83 MERIT-BASED UNDERGRADUATE SCHOLARSHIPS

\$162,200 awarded

Avg. GPA: 3.34

Avg. KD leadership positions held: 3

Majors represented: 40

23 CORRE ANDING STEGALL COLLEGIATE LEADERSHIP AWARD SCHOLARSHIPS

\$69,000 awarded

Avg. GPA: 3.78

Avg. KD leadership positions held: 5

Majors represented: 19

256 NEED-BASED UNDERGRADUATE SCHOLARSHIPS

\$537,600 awarded

Avg. academic expenses per year: \$32,842

Avg. need per year: \$8,335

Avg. worked per week during the school year: 11-20 hrs.

28 MERIT-BASED GRADUATE SCHOLARSHIPS

\$60,900 awarded

Avg. GPA: 3.91

Held/hold KD volunteer positions: 12

Majors/Concentrations represented: 22

» SCHOLARSHIP APPLICATIONS VS. AWARDS

730 merit-based undergraduate applications received vs. 82 recipients (11%)

466 need-based undergraduate applications received vs. 255 recipients (55%)

114 undergraduate Corre Anding Stegall leadership award applications received vs. 23 recipients (20%)

295 merit-based graduate applications received vs. 28 recipients (9%)



Jessica Helfond, Alpha Iota-California/Los Angeles, is committed to her goal of becoming a mental health researcher. In particular, she wants to conduct research on how to best support the mental well-being of foster youth.

To do this important research in the future, Jessica must find ways of gaining experience; however, “Nearly all undergraduate research opportunities are unpaid, yet vital to beginning a career in research,” she says. Receiving the M. Amanda Gordon Scholarship from the Kappa Delta Foundation gave Jessica the freedom to dedicate her time as an unpaid research assistant.

“This scholarship is extremely meaningful to me because it allows me to gain research experience without worrying about the ramifications of spending hundreds of hours performing unpaid work,” Jessica says. “To assist with the costs of college, I need to work a paid job. This scholarship means I can afford to spend fewer hours working on campus and instead gain more research experience that will develop my skills and prepare me for my post-graduate plans.”

THANK YOU FOR FUNDING CORRE ANDING STEGALL COLLEGIATE LEADERSHIP AWARDS

Named for former National President Corre Anding Stegall, award recipients are chosen based on high academic performance and exemplary leadership within their chapters, on campus and in their communities. This award is the highest individual honor Kappa Delta gives to undergraduate members. Each award recipient receives a \$3,000 college scholarship to be applied to her tuition.

» SCHOLARSHIP RECIPIENTS

To view our scholarship recipients listed by chapter, scan the QR code below or go to kappadelta.org/foundation-scholarship-recipients.



Libby Hill, Alpha Alpha-Michigan State, credits Kappa Delta for helping her gain confidence in herself and her leadership abilities. “I never truly felt like a role model until I served on council when I was newly initiated,” she says. This confidence encouraged Libby to step outside her comfort zone and run for chapter president. She also serves as a campus tour guide, is a peer educator on sexual assault and relationship violence and works in her local emergency room as a medical scribe.

In recognition of her leadership, Libby earned a Corre Anding Stegall Collegiate Leadership Award, which includes a scholarship from the Kappa Delta Foundation. “Coming from a single parent home and being a first-generation college student comes with numerous challenges, including financial burdens,” she says. “This scholarship allows me to focus on my goals and future aspirations, rather than how I will afford school. After all the hardships of the past year, this award served as the pick me up I needed to persevere.”



To hear from Libby, scan the QR code or visit donate.kappadelta.org/Libby.

THANK YOU FOR PROVIDING LEADERSHIP AND PROFESSIONAL DEVELOPMENT

Donors like you guarantee grant support each year for Kappa Delta Sorority. You ensure the KD experience is valuable and relevant and that there are opportunities for individuals to participate in customized, quality personal and professional training at no cost to them.

IT'S ON US, PREVENTION CULTURE & HAZING HOTLINE

Sexual assault and hazing prevention tips for all 20,000 collegiate members allow them to engage in productive dialogue and bring light to sensitive issues affecting our communities.

PROFESSIONAL MENTORSHIP AND INDIVIDUALIZED LEADERSHIP TRAINING

Collegiate Experience and Training and Development staff mentor more than 21,109 chapter members and advisors in conflict resolution, goal setting, effective communication, risk prevention and personal wellness to enhance leadership skills – all with the goal of producing successful women and lifelong friendships.

PLAID LEARNING MANAGEMENT SYSTEM

Partnering with Plaid, an industry leader in educational programming, Kappa Delta provided online modules for more than 22,750 collegians, local and national volunteers and headquarters staff. Modules focused on risk management, harm prevention, creating inclusive environments, as well as an interactive and user-friendly way for advisors to learn more about today's collegians.

GEORGIA O'KEEFFE INTERNSHIP

An art and leadership internship in Santa Fe, New Mexico, for two collegiate Kappa Delta members, that provides professional experience and mentorship in the competitive field of Museum Education. Interns lead art and leadership-focused programs for adolescent youth to engage in independent thinking, skill-building, teamwork, problem solving, and the development of artistic abilities.

INCLUSIVE ENVIRONMENTS TRAINING

Dr. Stacey Pearson Wharton engaged over 650 collegiate leaders and alumnae volunteers with workable steps and guidance on creating inclusive and socially just campus communities.

NATIONAL LEADERSHIP TEAM ACADEMY

Virtual training for 150 NLT members provides continuing education on building trust, harnessing technology, managing challenges and supporting collegians by further understanding their needs and expectations on campus.

THE ANGELOS

Quarterly magazine articles support continued education for personal and professional development for all 238,000 collegiate and alumnae members.

EDUCATION AND TECHNOLOGY GRANT FUNDS

Grant funds established by local house corporations to support the construction, renovation, or repair of the educational spaces of chapter house projects.

“Our chapter has benefited greatly from this program. The Plaid modules provide a great framework for any type of training. Loved it!”

— LIZZIE BONHAUS, FORMER CHAPTER PRESIDENT,
ZETA-ALABAMA

THANK YOU FOR FUNDING PHILANTHROPIC GRANTS



Philanthropy and community service have long been important elements of Kappa Delta. You make it possible for the foundation to continue this strong legacy of altruism. Your support provides grants to philanthropies that have a direct, positive effect on our communities.

CHILDREN'S HOSPITAL OF RICHMOND AT VCU
AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS
RESEARCH AWARDS
KIDS GRANTS
NATIONAL GOLD AWARD GIRL SCOUTS
SCHOLARSHIPS
ALUMNAE CRISIS GRANTS

» KIDS GRANT RECIPIENTS:

- **GAIL FREEDMAN, SIGMA XI-BETHANY**, received a \$6,400 grant on behalf of His Little Feet Inc. to purchase and distribute 213 pairs of shoes to children in need in Los Angeles and Orange County, California.
- **GREATER ATLANTA DAY ALUMNAE CHAPTER** received a \$3,700 grant on behalf of Wellspring Living to provide trauma-sensitive furniture, life skills activities and enrichment activities for the Wellspring Living Girls' Residential Program.
- **SPRINGFIELD, ILLINOIS ALUMNAE CHAPTER** received a \$2,700 grant on behalf of Kidzeum of Health & Science to purchase STEM-based educational tools and lesson plans that will be used with second-grade students during immersive program in STEM education.
- **SAN ANTONIO, TEXAS ALUMNAE CHAPTER** received a \$2,500 grant on behalf of ChildSafe to provide art supplies to promote healing in children and teens who have suffered abuse.
- **STEPHANIE VIPPERMAN, ZETA NU-LYNCHBURG**, received a \$2,500 grant on behalf of Southern Virginia Child Advocacy Center to commission a mural to add a welcoming environment for children who are victims or witnesses to traumatic events, so they feel comfortable and nurtured as they enter the center.
- **TALLAHASSEE, FLORIDA ALUMNAE CHAPTER** received a \$2,000 grant on behalf of A FULL SUMMER Inc. that will supply 8,000 assembled meals to school children.
- **ROBIN BOGGS, ALPHA OMICRON-QUEENS/CHARLOTTE**, received a \$2,000 grant on behalf of Heartbound Ministries to purchase literacy carts with books, games and educational tools for prison visitation rooms to help break the cycle of low literacy and incarceration.
- **KAREN REISCH, EPSILON-LOUISIANA STATE**, received a \$1,700 grant on behalf of the Children's Museum of St. Tammany to help children explore the world of make-believe through programming support and the replacement of stage props, costumes, puppets and musical instruments.
- **MILWAUKEE, WISCONSIN ALUMNAE CHAPTER** received a \$1,500 grant on behalf of Meta House to provide trauma-informed program supplies, PPE and direct services to help guide entire families through the healing process.

THANK YOU VOLUNTEERS

Foundation committee members support the board by serving on various application review committees, including undergraduate and graduate scholarship awards, Corre Anding Stegall Collegiate Leadership Awards, KiDs Grants, and Undergraduate Interfraternity Institute.

Stefanie Medley Winborne, Delta Delta-Troy, has passion for Kappa Delta that runs deep. She has volunteered for KD in many capacities, including multiple years as foundation scholarship review committee member.

“The one thing that surprised me was the need,” she said. “It was eye-opening to see how many women work multiple jobs and take out loans to fund their way and still deem KD a priority. I thought to myself, ‘Yes! This is why we do this!’ There’s nothing like knowing you’re helping women reach their full potential.”

Although she will tell you being on the committee was fun and engaging, Stefanie is also adamant her

experience reinforced her commitment to be a Kappa Delta Foundation donor. In fact, she has established a one-time scholarship that will be awarded in summer 2022. “I give to the foundation to give back to an organization that gives me so much. KD is my home. My support group. It’s a no brainer.”



To view our 2020-2021 committee members, scan the QR code or go to donate.kappadelta.org/volunteers.



YOU CAN MAKE A DIFFERENCE

You have been overwhelmingly generous this year. With your investment, you will ensure resources remain available to support your KD sisters. You can provide scholarships that will close the gap in student financial resources. You can support critical leadership training, mentoring and educational programming that will prepare students for their future careers. We hope you will continue your support and ensure Kappa Delta women have the tools they need to not only excel in college, but for a lifetime.

WAYS TO GIVE:

- Make a gift to the KD Forever Fund (annual fund). Your donation can be made as a one-time gift or recurring contribution.
- Honor a KD sister and send a virtual white rose at donate.kappadelta.org.
- Purchase a commemorative brick at Kappa Delta National Headquarters.
- Apply for a matching gift from your employer.
- Join the Dorothea Cavin Society by including the foundation in your estate plans.
- Donate stock and appreciated securities.
- Recommend grants to the Kappa Delta Foundation from your donor advised fund.
- Give through your family foundation.
- Fund an undergraduate or graduate scholarship (options available ranging from \$1,020-\$30,000 paid over multiple years).
- Use AmazonSmile and designate the Kappa Delta Foundation as your beneficiary.

SAMPLE BEQUEST LANGUAGE:

“I hereby give, devise and bequeath to the Kappa Delta Foundation, with offices at 3205 Players Lane, Memphis, TN 38125, federal tax ID number 84-0880886, ___% of my residual estate for its most urgent needs as determined by its Board of Directors.”

Each year, the foundation receives far more scholarship applications than we have available funds to award. What if you could change this?

At National Convention on June 26, 2021, the Kappa Delta Foundation publicly announced the launch of “Imagine Her Future” – a fundraising campaign focused on increasing scholarship support to collegians and alumnae. Visit kappadelta.org/imagine to learn more and make your gift.



Making a planned gift to the Kappa Delta Foundation is an opportunity to make a larger impact than if you tried to do it on your own.”

— JENNIFER WEATHERHOLT HORTZ,
GAMMA NU-MIAMI



For more information about how you can make a planned gift, scan the QR code or go to kappadelta.giftplans.org.



Kappa Delta Foundation
3205 Players Lane
Memphis, TN 38125

CONTACT THE FOUNDATION



Kappa Delta
FOUNDATION

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FACEBOOK: facebook.com/KappaDeltaFoundation

INSTAGRAM: @KappaDeltaFoundation

Maggie Waples, Executive Director

Danika Arenibas, Senior Advancement Officer

Kirstin Barry, Senior Advancement Officer

Sara Cullins, Director of Development

Melissa Wahl Hammer, Associate Director of
Communications

Meredith Hatsell, Operations Coordinator

Shae Tyler Long, Annual Giving Coordinator

Kaitlyn Pham, Donor Relations Manager

